

QRS, a boutique EA firm and active contributor to TOGAF, is pleased to offer an instructor led course on the processes and techniques necessary to translate **Enterprise Strategic Intent** into a **Portfolio of Capabilities**.



Translate
Strategic Intent into
Distance Learning Program
Portfolio of Capabilities



Next Session Starts: Feb 23rd, 2010

Most firms can successfully deliver projects when objectives and scope are clearly defined, and when the relationship between business intent and solution is obvious. However, strategic initiatives routinely present many tactical options, each with unique business and technology implications. The combination of multiple strategic requirements and option diversity can paralyze firms into inactivity.

This failure often reflects poorly on the enterprise architects, as EA responsibilities are generally positioned as the means by which strategic capabilities are developed. The successful architecture practice must therefore take a proactive role in the firm's strategic planning and portfolio management functions in order to overcome this inactivity and show tangible business impact.

This course teaches practitioners how to translate the firm's strategies into a portfolio of architecture programs that will be executed over the firm's strategic horizon (typically 2-5 years). The course presents a unique opportunity for architects to facilitate strategic capability development within the organization, which when properly executed, will create an enduring working relationship.

The course emphasises practical strategy mapping skills using your firm's actual strategic objectives. Developing these skills will elevate your role within your firm's business planning cycles by addressing a common IT investment weakness.

The core elements of the course include :

- Understanding the firm's definition of strategic value and how that value is identified and realized
- Understanding how core business and IT disciplines (particularly leadership, planning, program management, delivery and operations) contribute to value delivery
- How to quantitatively and qualitatively analyse the firm's strategic intent to determine the architectural opportunity space
- How to leverage and integrate the firm's strategic planning tools and measurement systems to develop your strategy maps
- How to apply The Open Group Architecture Framework (TOGAF) to define and prioritise the strategy map
- How to properly engage the key stakeholders to drive consensus, ownership and execution governance.

Target Audience:

- Senior IT and Business Planning Managers
- Enterprise and Business Architects
- Business Account Managers
- Program Managers

Course Structure:

- Six live Go-to-Meeting Sessions, each running for two hours on an afternoon over six weeks
- Maximum of 16 practitioners per class; ideally in pairs or groups
- Combination of lecture, facilitated discussion and offline workshop activities
- Classes will include other firms for discussion diversity; classes can also be organised for single corporations only
- A QRS mentor will assigned to each attending firm's team to work offline to refine their firm's strategy map
- The course qualifies for 14 PMI professional development units
- The course qualifies for credits towards a university Masters Certificate in Enterprise Architecture.

Fee: US \$1325



To Register Contact : Tej Aulakh at tej.aulakh@quickresponse.ca or 416 .596 0505 www.quickresponse.ca